



RELAY UPDATE

Naples Relay
August 2004

Message from the Chairs

On behalf of the Relay For Life Committee, we would like to thank our sponsors, Friends of Relay, committee members and every individual, business and organization that supported our effort to make this year successful! And a very special thank you to all of our Survivors!

Dave and I have really enjoyed the past two years! Our lives have been enriched with the people we have met and our community's support. We could not have done this without you!

Jim Eldridge will be the Event Chair for Relay For Life 2005 and we are very excited to have him!

Dave and I look forward to seeing everyone again next year for Relay For Life 2005 "Relay in Paradise!"



Jim Eldridge, 2005 Event Chair
Kim Miller and David Tomlin, 2004 Event Chairs

Teams are already signing up for the 2005 RFL being held April 22-23, 2005! The commitment fee is only \$150 until December 31, 2004! Sign up early to get a good camp site!

Fact – Impact – Action

FACT: Today, there are 9.6 million cancer survivors in America.

IMPACT: Thanks to research advances, more and more people are surviving cancer.

TAKE ACTION: Join the American Cancer Society's fight against cancer. Volunteers work tirelessly to raise money for research, spread the word about cancer prevention and early detection, advocate for responsible cancer and health legislation, and support people touched by cancer.

FACT: When you are facing a life-altering experience, the best support often comes from someone who has already "been there."

IMPACT: For those newly diagnosed with cancer, a cancer survivor's words offer reassurance, restore hope, and provide encouragement.

TAKE ACTION: The American Cancer Society is connecting cancer patients, survivors, and caregivers across the country to share stories, offer encouragement, and answer questions through the Cancer Survivors' Network SM .

Take Action: Go to www.cancer.org or call 1-800-ACS-2345 to join the Cancer Survivors' Network for free.



Mission Statement

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy, and service.

Relay For Life... It's about being a community that takes up the fight!



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Naples Relay For Life 2004 Awards

Heart of Relay Award

Collier County Tax Collectors

Top Female Fundraiser

Pat Eberhard, Driftwood Garden Center
Raised \$13,417

Top Male Fundraiser

Tom Terihay, The Lutgert Companies
Raised \$3,170

Top Youth Fundraiser

Madison Merrifield, The Lutgert Companies
Raised \$1,532

Top Team Fundraiser

Audubon "Cares" Country Club
Raised \$84,000

Show Me the Money Award

Audubon "Cares" Country Club
Increased their total by 60%

Top Rookie Team

The TumorNators, Florida Cancer Specialists
Raised \$9,775

Gift of Life Award

Collier County Tax Collectors
78 Pints of Blood Donated!

Spirit Award

Lely High School (2nd year winners)

Top 10 Tent Sites

Barron Collier High School
Collier County Tax Collectors
Driftwood Garden Center
Eric's Friends
Lely High School
Naples High School
Old Naples Pub
Porter Wright Morris & Arthur
Ritz Carlton
TumorNators

Heart of Relay Award: This special honor, chosen by the Relay Executive Committee, is given to the team that exemplifies Relay spirit, participation, fundraising zest, a team that strives for year-round fundraising, attends team captain meetings, sends their 'stuff' in on time and involves survivors on their team.

Top Fundraisers: Awarded to the top fundraisers for team, top female, top male and top youth.

Show-Me-The Money Award: Goes to the team that made the greatest gain in their fundraising from the previous year.

Top Rookie Team: Goes to the first year team with the greatest team total.

Gift of Life Award: Goes to the team that participated in the blood drive by returning the most certificates.

Spirit Award: Goes to the team that was awarded the most spirit chips. Chips are awarded by Relay staff when they see a team showing spirit and getting involved. Teams can also receive chips at each event held prior to Relay, bank night, turning in forms early, etc.

Top 10 Tent Sites: Survivors pick the top decorated tent sites based on the incorporation of Cancer Control/advocacy, Team Spirit, Creativity, Survivorship and Overall Appearance.

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2004 Survivor Group Photo



\$528,000
In the Bank
For Relay 2004!

451 SURVIVORS!
Registered
for Relay 2004



Did You Miss the Wrap up Party??

The party was held at Hilton Hotel and a fun time was had by all! The food, drinks and the fun of passing out the Relay awards was great!

On the day of the party, Kim and Dave announced that Naples was approximately \$4,000 short of our 2004 goal of \$525,000 and put out a challenge to each team to raise an additional \$50 or \$100, so we could reach our goal! Collier County Tax Collectors was the first team to present us with \$100! By the end of the night we were only short by \$1,600! During the evening we gave a special thank you to an anonymous \$1,000 donor! THANK YOU!

Jim Eldridge, incoming 2005 Event Chair, announced the theme for next year: 'Relay in Paradise'! Watch out—the Lutgert Companies have already decided on their tent theme and have plans for their site decorations!

By the end of the week we made our goal and then surpassed it! Yes, thanks to the Collier County Tax Collectors raising an additional \$1,000, they put us up over the top!! Thank you, Thank you!

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Year End Thank You

T is for **THANKFUL**. The American Cancer Society is extremely thankful for your commitment to the fight against cancer. Since 1997, the community of Naples has raised more than **\$3,182,404** to support this worthwhile cause. That is incredible! **THANK YOU**.

H is for **HARD WORK**. I know it takes a lot of hard work for everyone involved with this Relay! Whether it is being a team captain, raising money as a team member or being a volunteer of the Relay For Life Leadership Committee—you all deserve a round of applause for your **HARD WORK**.

A is for **ACCOMPLISHMENTS**. The Relay For Life of Naples continues to be recognized for the amazing accomplishments of this community. Congrats on going above and beyond!

N is for **NEVER-ENDING COMMITMENT** to the cause. Relay has just wrapped up its 8th year here. I am continually amazed at the number of people here who come out year after year. It truly is about a community that takes up the fight—and you are all testament to that!

K is for **KINDNESS**. It is through the kindness of the people and businesses in Naples that makes Relay such a success here. You all care about cancer. You all care about each other. It is your kindness that makes this Relay what it is!

Y is for **YOUTH**. I am amazed at the youth in this community. They are all committed to this event 120%! From the elementary school to the high school—students are involved! As fundraisers, as team captains, as leadership committee volunteers—that is awesome! Cheers to our youth! Kids truly do care in Naples!

O is for **OUTSTANDING LEADERSHIP**. Naples continues to be a leader with Relay For Life year after year. Everyone here is a leader in the fight against cancer.

U is for **UNCONDITIONAL SUPPORT** for the cause. Cancer has impacted so many lives in this community. You all provide unconditional support to each other, to the Relay, and to improving the public health here. The American Cancer Society is forever grateful for the support you provide for our cause.

So, **THANK YOU** from all of your friends at the American Cancer Society. You all are amazing people!

Another Relay Thanks To Our 2004 Sponsors!

Diamond Sponsors



Platinum Sponsor



Gold Sponsors



Media Sponsors



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Another Relay Thanks Friends of Relay

Alpha Omega Business Solutions
B&W Golf Cars, Inc.
Boran Craig Barber Engle Cons.Co. Inc.
Barron Collier Band Bagpipers
Barron Collier H.S. ROTC
Barron Collier H.S. ROTC Color Guard
Beatrice Ciotti
C.J. Ridge, Inc.
California Pizza Kitchen
Carol Bendle
Carol Hartman
Carrabba's Italian Grille
City of Naples
Cleveland Clinic
Coca Cola Bottling Company
Collier Co. All-Star Cheerleaders
Collier Co. Public Schools
Collier Co. Water Department
Community Electric of Collier Inc.
Cummings & Lockwood
Cynthia Strohmeyer, M.D.
D'Amicos & Sons Café
Derek Bennett Custom Catering
DRILL Academy
"Elvis"
Erroll L. Clark, CPA offices
Exploritech, Inc.
Florida Firecats
FOAMCO SYSTEMS, INC.
Frank Smith
Glenview at Pelican Bay
Gulfview Middle School
HeartSong
Heritage Healthcare System



Hilton
Humane Society
J.W. Craft
John Toppino, Premier Properties
Johnny Nocera
Kim's Kreations
Lely Palms Retirement Community
Lely ROTC
Linda Abbott
Lightworks Stage Productions
Madison Merrifield
Manor Care
M.E. Anderson
Metro Ice
Naples Community Hospital
Natural Stone Restoration
Mayor Bill Barnett
Mixed Nuts
Palm Orthopedic
Paul Kornetti, Pepperidge Farm
Phoenix
Plantation Golf Club
Publix Super Markets Charities
Ritz Carlton Resort of Naples
Robb & Stucky Fine Furniture
Robert George Productions
SIGN-TEK
Sir Speedy
Stacey Deffenbaugh, Anchor ABC7
Susan Mehas
Taylor Rental of SW FL - Bonita
Tony Hanson - Absolute Health
www.ExploreNaples.com
Xerox



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Another Relay Thanks Relay Sunshine Sponsors

96 K-Rock
99X
106.3 WJPT- FM
All Seasons of Naples, Inc.
ASAP Couriers
B-103.9
Beasley Broadcast Group, Inc.
Captain Marvel Charters, Inc.
Christopher Heaslip and Associates
Community Bank of Naples
David Rosato
Daniel Moris, MD; Al Kerns, MD;
Charles Eytel, MD
Doug Brann Paint & Body Repair
Girardin, Briant, and Baldwin LLC
Golden Gate Flower & Gift Shop
Grey Oaks Realty
Greenling Roofing, Inc.
Haleakala
Hampson Design Construction, Inc.
Health Club of Naples & Fairway Fit.
Innovative Information Technology
Jackson Total Service, Inc.
James E. Willis, Esq.
John Bowman, Inc.
Kevin Lawhon Agency of NW Mutual
IBR Realty



Lamb Construction Group, Inc.
Lee-mar, Mark Bush
Lee-mar, Jimmy Thompson
Lutgert Companies
Loos & Co.
Lutgert Smith Leshner Insurance
Master Craft Cabinets, Inc.
Media Brains
Midwest Reprographics
Naples Parrothead Club
Northwestern Mutual
Old Naples Pub
Outside Productions, Inc.
Platinum Dry Cleaners
Premier Plus Realty Co.
Premier Properties
Premier Security, Inc.
Ritz-Carlton Golf Resort, Naples
RWA, Inc.
Sabrina Dulaney Insurance Agency, Inc.
Sign Craft of Naples
Smart Mortgages Unlimited
Sportsradio 770 AM
Starlite Painting
Turrell & Associates, Inc.
Westpoints Development



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A HUGE Welcome to the 2005 Relay For Life Event Committee

Event Chair

Jim Eldridge 598-4546

Event Vice-Chairs

Maggie McCarty 659-3456
Olyvia Eldridge 649-3101
David Crowley 261-6100

Logistics Co-Chairs

Sean Meehan 597-7140
Ralph Unkrich 598-4546

Entertainment Co-Chairs

VACANT
VACANT

Command Central Co-Chairs

Emily Kurtz 594-0043
Heather Stone 948-4450

Volunteer Chair

Betty Curry 262-7171 x111

Luminaria Co-Chairs

Robin Woods 254-4764
Wendy Russo 261-6161 x2235

Youth Co-Chairs

Alicia Geiser
Ashley Ledlow 514-0937

Theme/Hospitality Co-Chairs

Pam Bailey 514-4643
Penny Gonzalez 643-7920

Survivorship

Kelly McAndrews 948-2274
Karen Mullins 434-5980

Team Development Chair

Bonnie Clark 594-9494

Awards/Recognition Chair

Ruth Holzem 774-8121

Team Recruitment/ Retention Chair

Toni Kriberscheck 649-3187

Country Club Development Chair

Harris Bynum 594-3949

Newsletter Co-Chairs

Kim Hadley 336-385-1058
Pam Bailey 514-4643

Sunshine Signs Chair

VACANT

Sponsorship Chair

Robyn Bonaquist 434-5833

Publicity Co-Chairs

VACANT
VACANT

IT (Event Data) Chair

VACANT

Accounting Co-Chairs

Barbara Valverde
Kim Miller 261-6100

Advocacy Chair

VACANT

Advisor (Past Chairs)

Kim Miller 261-6100
David Tomlin 455-2729

American Cancer Society Staff Naples RFL Staff Partner

Melissa Peacock 261-0337 x112

Want to make a difference?
Meet new people?

Join the
2005 Relay For Life
Event Committee!

To volunteer, please call Jim
Eldridge at 598-4546 or email
at jleldridge@aol.com



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