



PURPLE POWER

October/November 2004

A Newsletter for our Relay Supporters

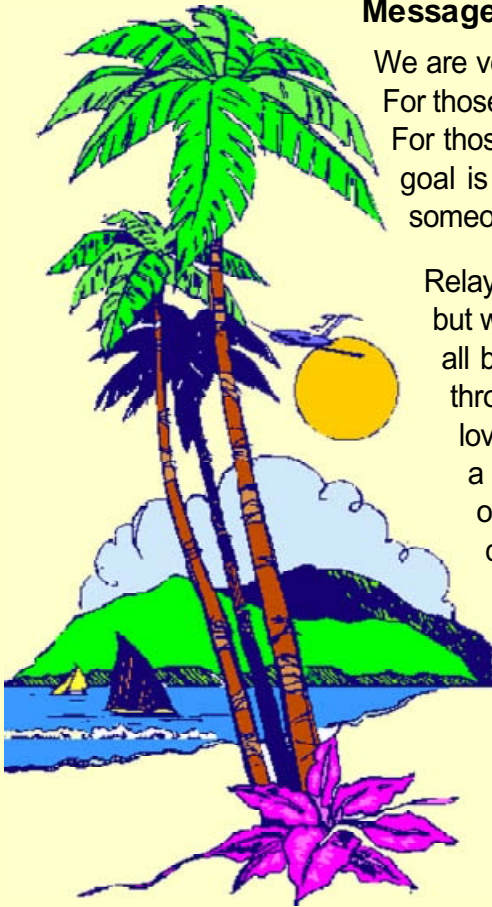
Message from your Naples 2005 Relay For Life Chairs:

We are very excited to be involved in such a great community event. For those of you who “relay”, you already understand why we “relay”. For those of you who may be new to the Relay For Life Event, our goal is to help you find your own answer to the question when someone asks, “Why do you Relay?”

Relay For Life is about being a community that takes up the fight, but we think it’s also about each one of us as individuals. We’ve all been touched by cancer; we’ve lost friends and loved ones through long grueling battles with cancer, we’ve had friends and loved ones taken from us within a matter of days or weeks after a diagnosis of cancer, and we’ve watched friends’ and loved ones’ lives change as they fight their ongoing battle against cancer as a survivor, and with each new sad diagnosis, we thank God for our own health.

It is up to each one of us to help raise money for cancer prevention awareness and education, patient care, and most importantly, research so that one day soon, cancer can be cured, and you, your family, friends, and we can all live cancer-free—now that would be a real paradise! We hope you’ll join us as we “Relay in Paradise,” on April 22-23, 2005.

Jim Eldridge • Maggie McCarty • David Crowley • Olyvia Eldridge



In This Issue...

Page 2
2005 Registered Teams
Early-Bird Registration

Page 3
Calendar of Events
How to Find out More

Page 4
Team Commitment Form

Page 5
Our Sponsors
Relay Committee Chart
Help Wanted

Page 6
Survivor Registration Form

Page 7
Spirit Stick Challenge

Page 8
Why do you walk?

“It is not in the past that the glories of the Relay For Life lie, but in the possibilities it has created for the future.”

-Dr. Gordon Klatt,
Founder of Relay For Life



Relay 2004 Survivor



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**American Cancer Society's
RELAY FOR LIFE**
Naples, Florida
Gulfview Middle School
Area: 22-23, 2005

Relay In Paradise

Early-bird Team Registration

If you missed the Early-bird Team Registration Party, it's still not too late to SAVE \$\$. The discount team registration fee will remain in effect until October 31. Register NOW for \$150!

Team Captains, 2004 at 5:30 PM

WHY?
of what could make your team a big winner!

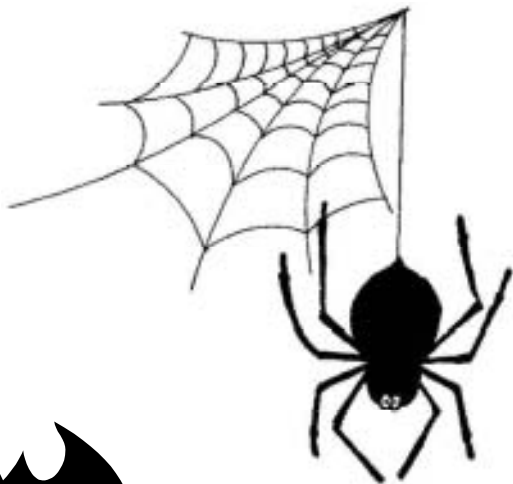
WHERE?
Moorings Presbyterian Church, 791 Harbour Drive

HOW?
RSVP to 649-3101 or oeldridge@cl-law.com

SPECIAL NOTICE TO ALL TEAM CAPTAINS:
THERE'S A NEW "CREATIVE" CHALLENGE AWAITING YOUR TEAM THIS YEAR. COME TO THE EARLY-BIRD PARTY AND FIND OUT WHAT IT IS. YOU'LL NEED A HEAD START ON YOUR COMPETITION!!
RELAY IN PARADISE 2005 WILL BE MEMORABLE AND FUN!

2005 Registered Teams—Ready to "Relay In Paradise!"

- 21st Century Oncology—C.C. "Beach Bums"
- Alpha Title Allstars
- Audubon Cares
- Beasley Broadcast Group
- Century 21—Mike Miller Realty
- Cleveland Clinic
- Collier County Tax Collectors
- Cummings & Lockwood
- Driftwood Garden Center
- Florida Cancer Specialists - Tumornators
- Garrett's Moving and Third Party Services
- Grey Oaks—Barron Collier Company, 'GO—BCC'
- Lake Park Elementary
- Lely High School
- Moorings Presbyterian Church, Team #1
- Moorings Presbyterian Church, Team #2
- Naples High School Eagles
- Naples Medical Center
- OMS Bulldogs - Oakridge Middle School
- Porter, Wright, Morris & Arthur
- Quail Creek Country Club
- Robert of Philadelphia
- The Lutgert Company, Team #1
- The Lutgert Company, Team #2
- The Lutgert Company, Team #3
- Time Warner Cable
- Trinity by the Cove Episcopal Church, Team #1
- Trinity by the Cove Episcopal Church, Team #2
- Young Professionals



Happy Halloween
From your Relay Committee!



A Newsletter for our Relay Supporters

Mark Your Calendar for 2005 Naples Relay For Life "Relay In Paradise"

October 21, 2004 • 5:30pm
Early Bird Team Registration Party
Moorings Presbyterian Church

January 18, 2005 • 5:30pm
Team Captain Meeting
Cummings & Lockwood

February 22, 2005 • 5:30pm
Team Captain Meeting
Cummings & Lockwood

March 1, 2005 • 5:30pm
Team Captain Kick-off Party
Plantation Club at the Dunes

March 15, 2005 • 5:30pm
Team Captain Meeting
Cummings & Lockwood

March TBA, 2005
Survivor Kick-off Party

April 22-23, 2005 • 6:00pm
Relay In Paradise 2005
Gulfview Middle School

May TBA, 2005
Wrap-up Party



Mission Statement

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy, and service.

I P ?

There are 3 easy ways to find out more about cancer prevention, cancer education, or the many services offered for cancer patients:

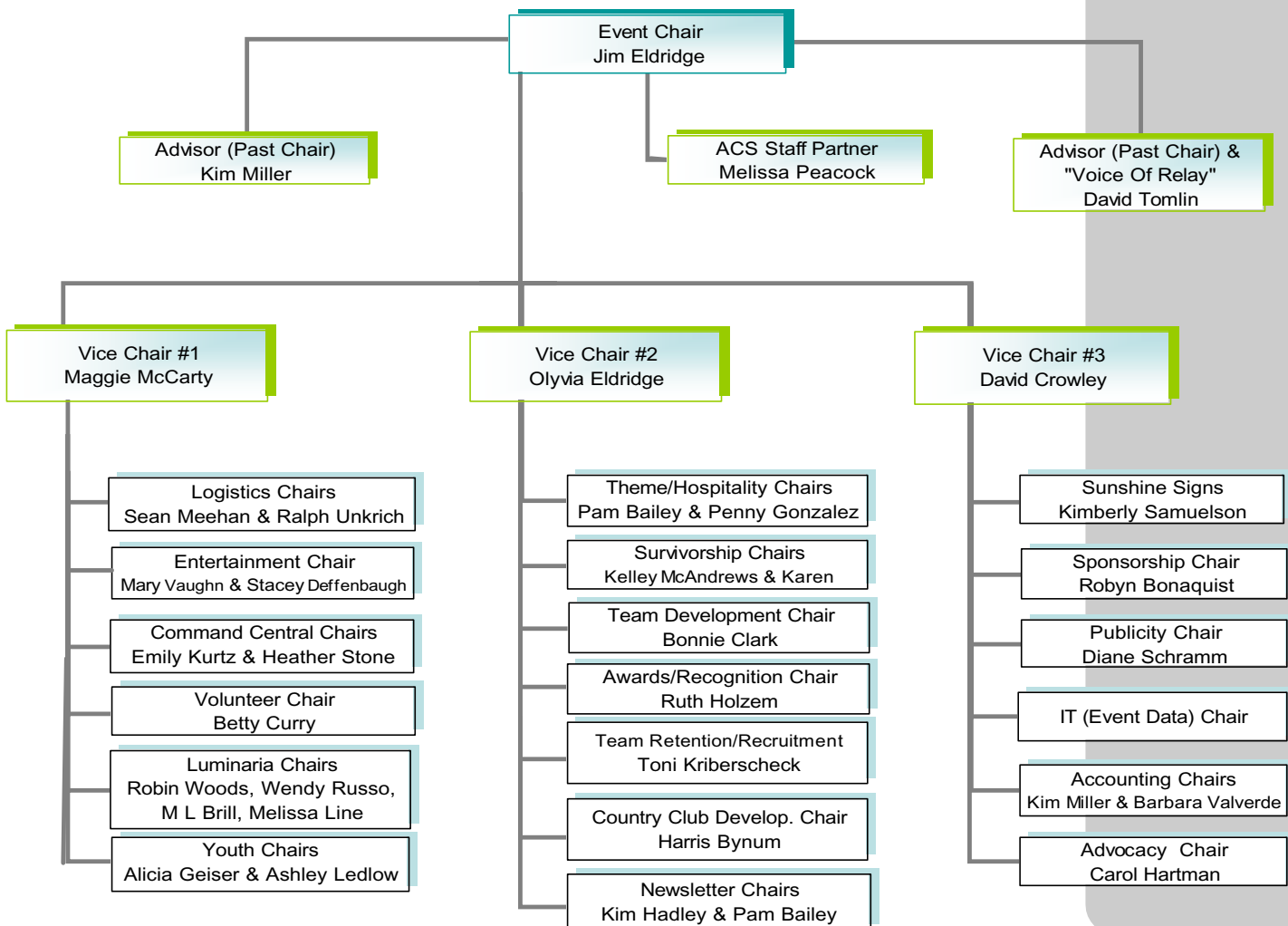
1. Call your American Cancer Society at 1-800-ACS-2345
2. Call your local American Cancer Society at 239-261-0337 (x112 or x118)
3. Log on to your American Cancer Society's website at www.cancer.org

THANK YOU to our sponsors already signed up for Naples Relay 2005!

21st Century Oncology
Blue Digital Resource, Inc.
Cardillo, Keith & Bonaquist
Cleveland Clinic
Moorings Park
The Lutgert Company



Naples 2005 Relay For Life Event Committee Organizational Chart





We invite you to become part of the celebration at

Relay For Life

2005

In honor of your battle against cancer, we invite you to join us by walking the first lap of the Relay For Life. As a cancer survivor, your strength and courage are a testimony to the progress we are making in the fight against cancer. Please allow us to honor you and your caregiver, as we celebrate your survivorship!

Friday, 6 pm: Opening Ceremonies/Survivor Victory Lap
Survivor Reception immediately following
Saturday, 10 am: Celebration of Caregivers



Survivor Registration Form

Your Name: _____

Your Caregiver's Name: _____
(Please have them fill out the Caregiver Registration Form)

Your Address: _____

City: _____ State: _____ Zip: _____

Phone (H): _____ (W): _____

Email Address: _____ Check if you want emails

T-shirt Size (Circle one) Youth: S M L Adult: S M L XL 2X 3X

Date of Birth: _____ Ethnicity: _____

Type of Cancer: _____ Date of Diagnosis (M/Y): _____

Sex: Male Female

Are you registered with the American Cancer Society's Patient Services Center? Yes No
If you are within three years of diagnosis, may our Patient Services Center call you with information? Yes No

Waiver: In consideration of being permitted to participate in Relay For Life, I hereby for myself, my heirs, and personal representative assume any and all risks which might be associated with the event, and I further waive, release discharge and covenant not to sue the American Cancer Society, its officers, members, sponsors, organizers or other representatives, or successors and assigns, for any injuries or damages of any kind whatsoever suffered as a result of taking part in the event and related activities.

Signature: _____ Date: _____ Parent Signature (if under 18): _____

Please check here if you would like to become involved with Relay For Life as a volunteer.

I plan to attend the following Relay For Life location(s):

- Bonita Springs/Estero
March 18-19, 2005
- Golden Gate
April 8-9, 2005
- Marco Island
April 15-16, 2005
- Naples, Gulfview Middle School
April 22-23, 2005

Return this registration form to:
American Cancer Society, Collier Unit
990 First Avenue South, Suite 200
Naples, FL 34102
Fax: 239-649-5571
Questions: 239-261-0337

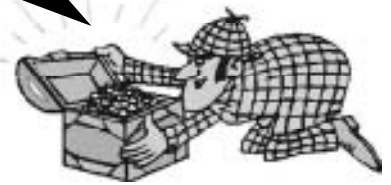
"From the moment of diagnosis through the balance of life, we celebrate your survivorship!"



Can you find the Spirit Stick?

The first member of a registered team
who contacts Toni Kriberscheck and
correctly identifies the location of the
hidden Spirit Stick somewhere within
this newsletter, wins 2 Spirit Chips!

*Call Toni at 649-3187 or email
tkriberscheck@cl-law.com*



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2 - Call or e-mail a request.

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Why Do You Walk?

I walk because ...

“My Mom is a colon cancer survivor. She has inspired me with her strength and will to beat the disease. Fortunately for me, she won her battle and was able to see me graduate from college and get married. There are other people who are not as fortunate as our family, and I want to be able to help raise as much money as possible to help those in need.”

-2004 Team Member, 2005 Team Co-Captain

“It’s about survival. It’s about protecting those we love. And, it’s about remembering those for whom the cures did not come soon enough.”

I walk because ... *“My Father died of lung cancer 5 months before my wedding; because Eric Holzem died of a brain tumor when he was only 11 years old; because of all the children who walk in the Survivors’ Lap.”*

-2004 Team Co-Captain, 2005 Committee

I walk because ...

“Who of us has not been touched in some way by this dreaded disease? As a cancer survivor, I feel it is not just a privilege to be a part of this event, but, indeed, a responsibility to help promote community awareness and to raise as much money as possible for research and patient services. “THERE IS LIFE AFTER CANCER.”

-2004 Team Member

American Cancer Society,
Florida Division
990 First Avenue South, Suite 200
Naples, Florida 34102



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Relay For Life ... It’s about being a community that takes up the fight!