

## MESSAGE from The Event Chair

What a wonderful year this has been for the Naples Relay. With the hard work of all of you, we raised over \$650,000 to help in the fight to find a cure for all cancers. With this amount, the Naples Relay For Life, again this year, maintained its ranking as the #1 Relay in the state of Florida, and all I can add to that is a great big THANK YOU for all your hard work.



Photo Credit:  
ExploreNaples.com

It has been an honor and a privilege to serve as the Event Chair of the Naples Relay for the past two years. The friendships I've made during this period will last a lifetime, and I'm so thankful to have had the opportunity to work with all of you. The satisfaction that I received through Relay has more than made up for the work.

I would especially like to thank the Event Committee for all their efforts, and in particular, my Vice-Chairs, Maggie McCarty, Dave Crowley, Kim Miller, Bonnie Clark and Olyvia Eldridge, for they truly were the backbone of the 2006 Relay.

I encourage each one of you to get involved with the 2007 Event Committee. The Naples Relay has become a tradition that gets bigger every year, and the Committee needs all the help anyone can give. Can you imagine the satisfaction you will receive when someday, through your help and effort, a cure for cancer is found!

*Jim Eldridge*  
2006 Event Chair

### The numbers are in! Final 2006 Relay For Life Stats

**368 Registered Survivors**

**85 Teams**

**1,000+ Luminaries**

**\$655,000 Raised**

### #1 RELAY IN FLORIDA

#### Online Team Registration for Naples Relay 2007 Begins September 8<sup>th</sup>!

The Naples Relay was the #1 Relay in the State of Florida for on-line fundraising, with a total of \$55,496.00 raised on-line. Way to go **Angela Davis** for showing everyone how easy it was to register and fundraise online!

**Save the Date —**

**Early-Bird Registration  
in October. Party Date  
and location TBD!**



Photo Credit: Distinct Images Photography

*A Relay Thanks to our 2006 Sponsors!*

Title Sponsor

# NCH

## Healthcare System

Diamond Sponsors



*Lutgert Insurance*



*The Lutgert Companies*

Gold Sponsors

CLEVELAND CLINIC  
FLORIDA



MERRILL LYNCH

NAPLES



# 2006 Relay Awards

**HEART OF NAPLES RELAY 2006** (*Team capturing the true meaning of Relay*)  
The Lutgert Companies

**GIFT OF LIFE AWARD**  
Gulf Coast High School—61 blood donors

**TOP FUNDRAISING TEAM**  
Audubon CARES—\$124,198

**TOP ON-LINE FUNDRAISING TEAM**  
Amerivest Realty (Team Captain: Shannon LeFevre)—\$14,165

**TOP FUNDRAISING BY INDIVIDUAL**  
Jeffrey Cecil (Porter Wright Morris & Arthur)—\$6,525

**TOP FUNDRAISING YOUTH**  
Kelsey Lanctot (Gulf Coast HS Spanish Honor Society)—\$732.27 raised mostly online

**TOP ROOKIE TEAM**—(*First year team*)  
Windstar Warriors (Team Captain: Robyn Scott)—\$21,918

**SPIRIT STICKS**  
Quail Creek Country Club - Cancer Comes in Many Colors—Cancer Message  
Gulf Coast Orthopaedic - Hands of Hope—Best Theme (tie)  
St. John's Life TEENS and Youth Groups- Hope/Faith/Courage—Best Theme (tie)  
Ritz-Carlton Resorts of Naples - Building a Road to a Cure—Best Overall

**SPIRIT AWARD** (*Team with most spirit and participation before and during Relay*)  
Lely High School National Honor Society

**SHOW ME THE MONEY** (*Team with largest fundraising % increase from previous year*)  
Pulte/Divosta

**TOP 10 CAMPSITES**...*in no particular order*  
Lake Park Elementary  
NCH Healthcare  
Gulfshore Insurance  
HManiacs  
Porter, Wright, Morris & Arthur  
Quail Creek Country Club  
Barron Collier High School Nat'l. Honor Society  
The Lutgert Companies  
Vanderbilt Presbyterian Church  
Lely High School National Honor Society

**BAD HAIR DAY** (*Most votes on picture taken at 6am*)  
Alisanne Manhart, St John Life TEEN Team



Photo Credit:  
ExploreNaples.com



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Photo Credit:  
Distinct Images  
Photography



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# A Relay Thanks to our 2006 Teams!

Team Name	Captain
Amerivest Realty #1, #2 -----	Shannon Lefevre
Audubon CARES -----	Len Feiman
Barron Collier HS Nat'l. Honor Society #1-4 -----	Karen Mauro
Barron Collier Junior Foundation -----	N/A
Cardillo, Keith & Bonaquist -----	John T. Cardillo, Jr.
City of Naples -----	Linda Anders
Cleveland Clinic Florida, Naples -----	Denise Rupert
Collier County Health Promotion Coalition -----	Kelly Robinson
Collier County Public Schools Admin. -----	Nancy Sirko
Collier County Tax Collectors -----	Andrea Thompson
Cummings & Lockwood LLC -----	Denise Bruno
Driftwood Garden Center/Eric's Friends -----	Laura Hazelett
Emmanuel Lutheran Church -----	Carol Hartman
Expanded Territory #1 -----	Patsy Reeder
Expanded Territory #2 -----	Patsy Reeder
FL Cancer Specialists—Tumormators #1-2 -----	Indy Cabrera
Friends of Grant Leitch -----	Katie Leitch
Gulf Coast HS Spanish Honor Society -----	Kelsey Lancot
Gulfcoast Orthopaedic Specialists -----	Sharon Arnold
Gulfshore Insurance, Inc. -----	Beth Bellairs
HMAniacs #1 -----	Christina Anstett
HMAniacs #2 -----	Lee Pepin
Holistic Physical Therapy -----	Kevin Ribbel
Lake Park Elementary School -----	Sally Jones
Laurel Oak Elementary School -----	Joel Breuer
Lely High School Nat'l. Honor Society -----	Hilary Dowdy
Lutgert Companies #1 -----	Kim Miller
Lutgert Companies #2 -----	Bonnie Clark
Lutgert #3 - Premier Properties -----	Judy Congrove
Manatee Elementary School -----	Kris Dossinger
Marsh Team -----	Lori Bassano
Merrill Lynch -----	Deborah Hunter

Team Name	Captain
Mid-Day Optimist Club -----	Chip Olson
Moorings Presbyterian Church #1-2 -----	Martha Crofts
Naples First United Methodist Church -----	Betsy Bechtel
Naples Junior Women's Club -----	Brandi Hanson
Naples Medical Center #1-2 -----	Debbie Thornton
Naples Park Elementary School -----	Mike Pynnonen
Naples Parrothead Club -----	Grace Swinford
NCH DSI Labs -----	Diane Fink
NCH Oncology #1-2 -----	Erica Behrens
NCH Oncology #3 -----	Pat Read
NCH Rehab -----	Karen Judd
NDIC -----	Kathy Marvin
Northwestern Mutual Financial Network -----	Christopher Hannett
Old Naples Pub -----	Debbie Ferreira
Orion Bank -----	Jessica Porter
Phil's Gang -----	Claire Pera
Pilates Center of Naples -----	Glen Fargo
Porter, Wright, Morris & Arthur #1-2 -----	Pam D'Alessandro
Pulte Homes & Divosta Homes -----	Oliver Glass
Quail Creek Country Club -----	Kate Kerwin
Radiology Regional -----	Abby Rader
Ritz-Carlton Resorts of Naples -----	Alison Sanchez
Roetzel & Andress -----	Amy Bosway
Rotary Club of Naples -----	Steven Popper
St. John Neumann HS Celtics -----	Mark Manzone
St. John's Life Teens & EDGE Youth Groups -----	Rachel Wardwell
Thompson & Shirk, P.A. -----	Shannon Shirk
Tir Na Nog Academy of Irish Dance -----	Ryan Oxx
Trinity by the Cove Episcopal Church #1 -----	Georgie Foster
Trinity by the Cove Episcopal Church #2 -----	Torrey Foster
Vanderbilt Presbyterian Church -----	David & Debbie Zulian
Windstar Warriors #1-2 -----	Robyn Scott

Nearly 300,000 children in Florida today will eventually die prematurely from tobacco use. And Big Tobacco continues to spend more than a billion dollars in our state every year to market their cigarettes.

Despite this, the Florida Legislature slashed funding three years ago to Florida's nationally acclaimed youth

[www.KeepKidsSmokeFree.org](http://www.KeepKidsSmokeFree.org)

tobacco prevention efforts and has refused to restore the program.

**It's time to do something about it.**

**Amendment 4 will protect youth from tobacco by requiring the Florida Legislature to annually fund a comprehensive, statewide tobacco education and prevention program, using tobacco settlement money.**



**Amendment 4 will save thousands of lives and millions of dollars in health care costs by protecting youth from tobacco use.**

Please join the **American Cancer Society, American Heart Association, American Lung Association, and Campaign for Tobacco Free Kids**, and other civic and health groups in supporting Amendment 4.

**On November 7, vote YES on Amendment 4**

**YOU CAN HELP NOW – contact, [marcellac@keepkidssmokefree.org](mailto:marcellac@keepkidssmokefree.org)**

More info on-line & e-list - [www.KeepKidsSmokefree.org](http://www.KeepKidsSmokefree.org)  
Pd. Pol. Adv., Paid for by Floridians for Youth Tobacco Education, Inc.

# A Relay Thanks to our 2006 Friends of Relay!

A.S.A.P. Blueprint & Sign Company, Inc.  
Allstate Insurance  
Alpha Omega Business Systems  
Aurelio's Pizza  
B&W Golf Cars, Inc.  
Barron Collier HS Bagpipers  
Barron Collier HS Drumline  
Barron Collier HS ROTC  
Barron Collier HS ROTC Color Guard  
Beasley Broadcast Group, Inc.  
Beatrice Ciotti  
Blue Digital Resource, Inc.  
Botwell Studios  
C. J. Ridge, Inc.  
California Pizza Kitchen  
Calypso Car Wash  
Carol Hartman  
Carrabba's Italian Grill  
Christine Stewart  
City of Naples  
City of Naples Fire Department  
Cleveland Clinic Florida - Naples  
Collier County Board of Education  
Collier County Public Library, Central Ave.  
Collier County Public Schools  
Collier County Sheriff's Department  
Collier County Water Department  
Community Blood Center  
Community Electric of Collier, Inc.  
Costco  
Cummings & Lockwood LLC  
David Tomlin, "Voice of Relay"  
Deb Marrs  
Denyse Mesnik  
Diane Thompson  
Distinct Images Photography  
Driftwood Garden Center  
DSI Labs  
Dwight Powell  
Edge  
Exploritech, Inc.  
FedEx/Kinko's  
Fiddler Productions  
First Presbyterian Church  
Gina Genta Palencia  
Grouper & Chips  
Gulfview Middle School  
Hanna Mosher  
Henrick's Jewelers  
Hoosier Wa Wa  
Hyatt Regency Coconut Point Resort & Spa  
J.W. Craft  
Jane Krug  
Jason Tower  
Jillian Moezzi  
Karen Coplin  
Kevin Saba, Principal, Gulfview MS  
Linda Abbott  
Lou Hernandez  
Moorings Presbyterian Church  
n Magazine  
Naples Daily News  
Natural Stone Restoration, Inc.  
NCH Healthcare System  
Orion Bank  
Pewter Mug  
Plantation Club at The Dunes  
Premier Properties  
Regan Geschardt  
Richard Kirk  
Ritz-Carlton Resorts of Naples  
Robert of Philadelphia Hair Design  
Ron Mosher  
Stacey Deffenbaugh, Anchor ABC7  
State Farm Insurance  
T'ai Chi  
Taylor Rental of SW FL - Bonita  
Team One Communications  
Tommy Bahamas  
www.explorenaples.com



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## Information Please?

There are 3 easy ways to find out more about cancer prevention, cancer education, or the many services offered for cancer patients:

1. Call your American Cancer Society office at 1-800-ACS-2345
2. Call your local American Cancer Society at 239-261-0337 (x112 or x118)
3. Log on to your American Cancer Society's website at [www.cancer.org](http://www.cancer.org)

# A Relay Thanks to our 2006 Event Committee!



Photo Credit: ExploreNaples.com



Photo Credit: ExploreNaples.com



Photo Credit: ExploreNaples.com



Photo Credit: ExploreNaples.com

## Honorary Survivor Chair

Denise Rupert

## Event Chair

Jim Eldridge

## ACS Staff Partner

Melissa Peacock

## Sponsorship

Larry Hodges

## Caregiver

Karen Mullins

## Team Development

Patsy Reeder

## Awards/Recognition

Toni Kriberscheck

## Newsletter & Program

Kim Hadley  
Olyvia Eldridge

## Advocacy

Carol Hartman

## Mentors

Judy Congrove  
Steve Congrove  
Mary Vaughn  
Kate Kerwin  
Carol Lanham  
Kim Samuelson  
Simone Thomas  
Patsy Reeder

## ACS Collier County

## Unit Executive Director

Laura Lykins

## ACS Staff

## Administrative Assistants

Sue Kiley, Emily Westfield

**Vice Chair**  
Maggie McCarty

**Vice Chair**  
David Crowley

## Command Central

Robin Woods

## Team Recruitment

Bill Weidenfeller

## Sunshine Signs

Judy Congrove

## Team Retention

Kim Miller  
Bonnie Clark

## Entertainment

Mary Vaughn  
Stacey Deffenbaugh

## Luminaria

Wendy Russo  
Melissa Line

## Committee

Regina Davis  
Kelli Tucker  
Becca Crim

## Accounting

Barbara Valverde  
Betty Curry

## Committee

Kim Miller

**Vice Chair**  
Olyvia Eldridge

**Co-Vice Chairs**  
Kim Miller, Bonnie Clark

## 'Day of' Volunteers

ML Brill

## Logistics

Ralph Unkrich

## IT Online

Angela Davis

## Voice of Relay

Stacey Deffenbaugh  
David Tomlin

## Publicity

Stacey Deffenbaugh  
Mary Ann Green

## Survivors

Karen Mullins  
Chris Silveus  
Denise Rupert

## Committee

Judy Charboneau

## Theme & Hospitality

Penny Gonzalez  
Hilary Dowdy  
Sonja Gonzalez

## Mission Statement

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy, and service.

## 2006 Naples Relay For Life Fundraising Club Winners

**Bronze Teams** - Team of 15 registered members or less who have raised \$2,500.  
OR teams of 16 members or more who have raised the equivalent of \$200 per team member

Amerivest Realty - Shannon Lefevre  
Cleveland Clinic of Florida - Karen Miller, Denise Rupert  
Driftwood Gardens/Eric's Friends - Scott Holzem, Laura Hazelett  
Gulfcoast Orthopaedic Specialists - Sharon Arnold  
HMAniacs Team #1 - Lee Pepin  
HMAniacs Team #2 - Christina Ansett  
Lake Park Elementary - Sally Jones  
Lutgert Team #1 - Kim Miller  
Lutgert Team # 2 - Bonnie Clark  
Merrill Lynch - Deborah Hunter  
NCH DSI Labs - Diane Fink  
Naples Diagnostic Imaging Centers - Kathy Marvin  
Naples Parrothead Club - Cindy Melfa, Norm Kayser  
Orion Bank - Jessica Porter  
Phil's Gang - Claire Pera  
Tir Na Nog Academy of Irish Dance - Ryan Oxx



Photo Credit: ExploreNaples.com

**Silver Teams** - Team of 15 registered members or less who have raised \$5,000,  
OR teams of 16 registered members or more raising the equivalent of \$400 each

Cardillo, Keith, Bonaquist- John Cardillo  
City of Naples- Linda Anders  
Collier County Public Schools Administration- Nancy Sirko  
Moorings Presbyterian Church- Martha Croft  
NCH Oncology Team 1- Erica Behrens  
Old Naples Pub- Debbie Ferreira  
Ritz-Carlton Resorts of Naples- Alison Sanchez  
Windstar Warriors- Robyn Scott



Photo Credit: ExploreNaples.com

**Gold Teams** - Team of 15 registered members or less raising \$10,000,  
OR teams of 16 registered members or more raising the equivalent of \$800 each

Cummings & Lockwood - Denise Bruno  
Laurel Oaks Elementary - Joel Breuer  
Porter, Wright, Morris & Arthur - Pam D'Alessandro  
Quail Creek Country Club - Kate Kerwin  
Trinity by the Cove - Torrey & Georgie Foster

**Platinum Teams** - Teams of 15 members or less raising \$20,000,  
OR teams of 16 members or more raising the equivalent of \$1,600 each

Collier County Tax Collectors - June Hutton

**Purple Teams** - Teams of 15 members or less raising \$ 75,000 or more,  
OR a team of 16 + raising the equivalent of \$6,000 per team member

Audubon "CARES" - Len Feiman  
Pulte/DiVosta Homes - Oliver Glass



Photo Credit: ExploreNaples.com

## You're the Best!



Photo Credit: ExploreNaples.com

Much has been said and written about the philanthropy and the generosity of the Naples community; never was that more evident than at the Relay For Life of Naples. On that April weekend, over 3,000 of **you** - survivors, team members, co-workers, family, friends and neighbors, took to the track to show your support for the American Cancer Society's mission of eliminating cancer. **You** raised over \$650,000 towards that mission! Relay For Life is about a community who takes up the fight against cancer. For the past 10 years, the Naples community has been a leader in the fight against cancer in Florida.

I want to thank our sponsors for their financial and team support. The generosity of our sponsors has allowed us to keep the expenses of this event at less than 5%.

We appreciate the support of the NCH Healthcare System, our Title Sponsor, for their financial, logistical and team involvement.

Diamond Sponsor - The Lutgert Companies, Premier Properties and Lutgert Insurance, has been a part of the Relay family from the early years, as has our Luminaria Sponsor, Cardillo, Keith and Bonaquist, and our Survivorship Sponsor, Moorings Park.

The support of our Gold Sponsors – Cleveland Clinic Florida, Merrill Lynch, Naples Diagnostic Imaging Centers, Orion Bank, and Pulte Homes, and our Silver Sponsor, HMA is critical to our success.

Our big Hospitality tent was sponsored by the Barron Collier Junior Foundation. Publix SuperMarket Charities also supported our Survivor activities.

Cummings and Lockwood LLC and Marble Designs Inc. sponsored the Wall of Hope banner which will be displayed in Washington D.C. this September, where local ACS volunteers will join with hundreds of other volunteers from across the nation at Celebration on the Hill. They will meet with our Congress to ask for their support to increase the funding to cancer research. **You** will be there, too, by your signature on the banner — making the statement that Naples is a community that cares about cancer.

We also want to thank our many businesses who have consistently provided their resources and support over our ten year history: Carrabba's Italian Grill who feeds us at Relay, and California Pizza Kitchen who feeds us at our team captain events, Community Electric Inc. who powers us, Robert of Philadelphia who supports our contests and activities, Blue Digital who printed our program, Beasley Broadcast Group who helps us Rock!, explorenaples.com for the webpage of information and wonderful pictures, n magazine for many years of advertising support and the Naples Daily News for helping us spread the word throughout our community. These are just a few of the many sponsors and "Friends of Relay" who have graciously donated their time and services. I hope each of you will support these local businesses and many others who we listed in our program.

Teams and the people on them are what make up a Relay, big or small. Each team came to the event with the energy, enthusiasm, and the spirit that makes Naples the #1 Relay in Florida. Many of our teams have a long history of involvement - Collier County Tax Collectors, Gulfshore Insurance, Driftwood Garden Center, Moorings Presbyterian Church, Porter Wright Morris and Arthur, Old Naples Pub, Mid-Day Optimist and Rotary Club of Naples, to name a few. We thank you for your continued involvement and for helping us grow by encouraging new teams to join you on the track. We love the support of our schools and youth groups. They are our future — the ones for whom we will find the cures. Our goal is that for their children, cancer will be a disease in the history books.

Thank you cancer Survivors for being our motivating source, the heart and soul of the Naples Relay For Life. We follow in your footsteps as we walk that symbolic circle of life in your honor.

Relay is about commitment, it is about a community honoring Survivors, but mostly it is about creating HOPE.

It has been my privilege to meet and work with so many wonderful volunteers, Survivors and community members over these past ten years. I know each of you will be there again walking the track on April 20 & 21, 2007, because there is no finish line until we have a cure for every person with cancer.

Thank you for your continuing support.

Melissa Peacock  
2006 Naples Relay For Life Staff Partner

# New for 2007 Naples Relay

## ANOTHER RELAY!

Part of the American Cancer Society's mission is to educate as many people as possible about cancer awareness, prevention and the support services they offer. In that regard, Relay is growing again, so the word can spread into more communities and neighborhoods, and touch even more lives.

In 2007, the current Bonita Springs/Estero Relay will split, and The Estero Relay will become its own event. With 15 years of Relay experience (5 years in Pennsylvania and 10 years in Naples) Melissa Peacock, Community Representative, will become the Staff Partner for the Bonita Springs Relay, the Immokalee Relay, and the new Estero Relay. Congratulations Melissa on giving your wonderful leadership to 3 growing Relays!!

In 2007, the Naples Relay will be under the direction of a new Staff Partner, Celia Curtis. Celia was the Bonita Springs/Estero Relay Staff Partner and the Golden Gate Relay Staff Partner in 2006, and worked with Melissa on the Immokalee Relay and the Naples Relay. Celia has willingly accepted the challenge of supporting the Naples Relay, along with the Golden Gate Relay, and wants to do whatever it takes to ensure that the Naples Relay remains the #1 Relay in the state of Florida.

## New Programs for 2007!

"Pacesetter Program for Teams" and "Team Challenger Program"—coming soon to a team near you!

## New Naples Relay For Life 2007 WEBPAGE!

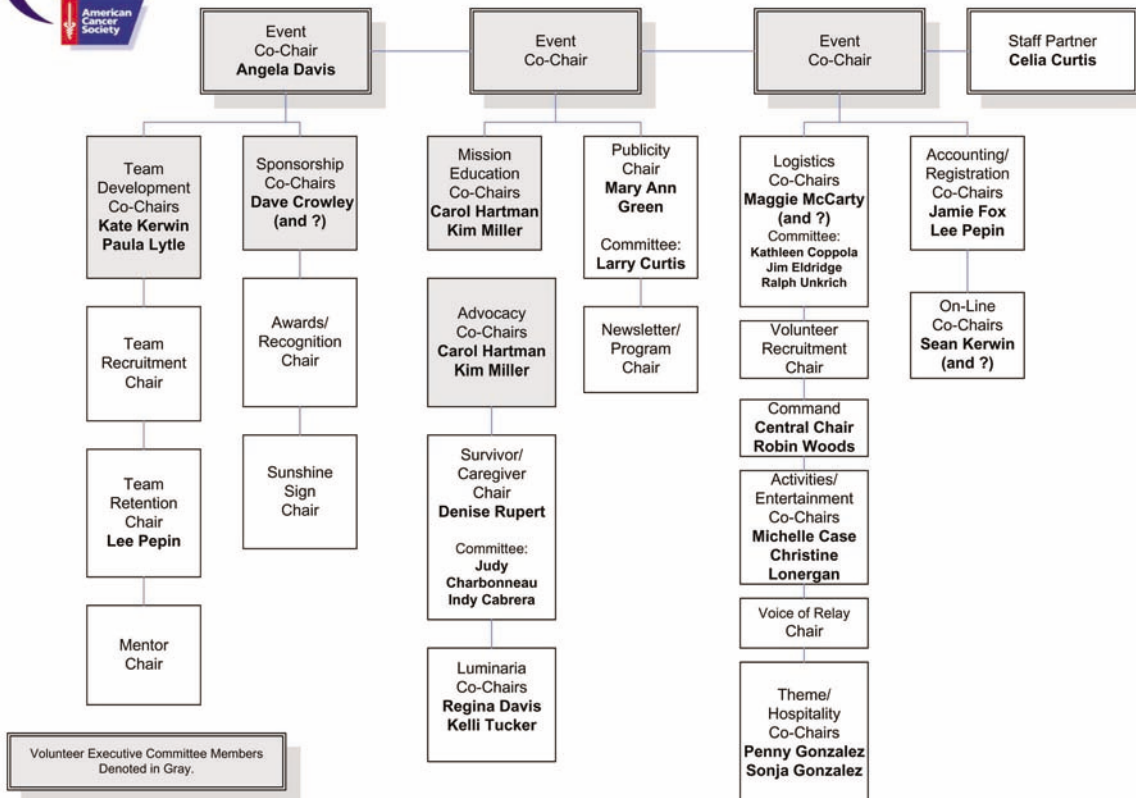
should be available by mid-September.

Go to: [www.cancer.org](http://www.cancer.org), click on "Relay," then enter your zip code.



### 2007 Relay For Life of Naples

#### Event Committee



## The 2007 Event Committee

is beginning to take shape. There are still opportunities for **YOU** to participate in planning the 2007 Naples Relay. Please contact Celia Curtis to find out how **YOU** can play an active role in the best Relay yet!

# 2007 Naples Relay For Life Theme!



## A Relay Thanks to our 2006 Sponsors!

### Survivor Sponsor



### Wall of HOPE Sponsors



### Media Sponsors



### Hospitality Sponsor

Barron Collier Junior Foundation

### Spirit Sponsor



### Silver Sponsor



### Luminaria Sponsor



### Hope Sponsors



### Early-Bird Registration Party Sponsor and Wrap-up Party Sponsor





# CURE

# CURE



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Florida Division  
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**Relay For Life ... It's about being a community that takes up the fight!**